

MARKETING MANAGER



Cardiff

Executive Search,
Selection & Human
Resources
Consultancy

c£40-£45,000 with benefits

In more than 40 different markets worldwide, Atradius provides tailor-made solutions to credit management challenges for clients of all sizes. In short, we take the worry out of doing business. Our expertise in helping companies to limit risks and focus on their core objectives has made ours a respected and trusted name. Now, we want a true professional with your talents to ensure our name and service offering are marketed even more widely and successfully.

You'll be responsible for our marketing activities right across the UK and Ireland, with everything from strategic brand development to communications within your remit. It's a truly diverse role that will have a major impact on our business at a time of huge change for us. With our Country Director, you'll define marketing planning, translate this into effective implementation and spearhead in-depth market research. Managing a team of 8, you'll also play an important role in generating new commercial leads for our sales force, influencing broker relationships as well as shaping internal practices and controlling substantial budgets.

Naturally, a role with these dimensions demands a wealth of professional marketing experience, specifically within the business-to-business sector. You'll join us with no fewer than six years' expertise, ideally including considerable knowledge of financial services. Your track record in CRM and project management will be impeccable, and your broad knowledge of strategic brand development, marketing communications and campaign management will be nothing short of exceptional. Crucially, you'll be a confident, articulate relationship builder who can turn analytical data into solid results.



This is an unmissable opportunity to make your mark with a company that shares your drive, determination and ambition. To apply, please write with your CV quoting ref: 04/1356 by 15 November 2004 to our retained consultants David Smalley or Naeem Amir, at Daniels Smalley Partnership, 33-35 Cathedral Road, Cardiff CF11 9HB or email david@danielssmalley.co.uk Tel: 029 2031 1170. www.danielssmalley.co.uk



CVs sent to Atradius will be forwarded to Daniels Smalley Partnership.